

Im Auftrag von: Ernst Pfleger
viewpointssystem gmbh.

Sujet: viewpoint_kiosk_paris1.jpg

Betrachtungszeit: 3 Sek.
Anzahl Probanden: 3



| Proband 1 | Sekunde | Frame | | Fixationsanteil | Σ Fixationen [s] | Sakkadenanteil [%] | Komplexität [%s] | Elemente | | | | | | | | | | | | |
|-----------|----------|--------------|--------------|-----------------|------------------|--------------------|------------------|----------|------|-----------|------|--------|------|------------|---|---------|---|-------------------|------|------|
| | | von | bis | | | | | Logo | | Zeitungen | | Rollo | | Kioskseite | | Strasse | | umliegende Häuser | | |
| | | ab Fr. | s | | | | | ab Fr. | s | ab Fr. | s | ab Fr. | s | ab Fr. | s | ab Fr. | s | | | |
| 1 | 1 | kurz | 2-10 Frames | 1541 | 0.12 | 1534 | 0.24 | | | | | | | | | | | 1554 | 0.20 | |
| | | mittel | 11-15 Frames | | | | | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | | | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| | 2 | kurz | 2-10 Frames | | | | | | | | | 1576 | 0.24 | | | | | | 1560 | 0.56 |
| | | mittel | 11-15 Frames | | | | | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | | | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| | 3 | kurz | 2-10 Frames | | | 1592 | 0.16 | 1598 | 0.20 | 1605 | 0.28 | | | | | | | | | |
| | | mittel | 11-15 Frames | | | | | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | | | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| Σ 1-3 | kurz | 2-10 Frames | | | | 0.28 | | 0.20 | | 0.52 | | | | | | | | | 0.20 | |
| | mittel | 11-15 Frames | | | | | | | | | | | | | | | | | 0.56 | |
| | lang | 16-25 Frames | | | | | | | | | | | | | | | | | | |
| | überlang | >26 Frames | | | | | | | | | | | | | | | | | | |
| 2 | 1 | kurz | 2-10 Frames | 1536 | 0.32 | 1523 | 0.24 | | | | | | | | | | | | | |
| | | mittel | 11-15 Frames | 1546 | 0.20 | | | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | 1531 | 0.16 | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| | 2 | kurz | 2-10 Frames | | | 1553 | 0.28 | | | | | | | | | | | | | |
| | | mittel | 11-15 Frames | | | 1564 | 0.16 | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | | | 1568 | 0.20 | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| | 3 | kurz | 2-10 Frames | 1592 | 0.48 | | | | | 1583 | 0.36 | | | | | | | | | |
| | | mittel | 11-15 Frames | | | | | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | | | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| Σ 1-3 | kurz | 2-10 Frames | | | 1.00 | | 0.52 | | | 0.36 | | | | | | | | | | |
| | mittel | 11-15 Frames | | | 0.16 | | 0.16 | | | | | | | | | | | | | |
| | lang | 16-25 Frames | | | | | | | | | | | | | | | | | | |
| | überlang | >26 Frames | | | | | | | | | | | | | | | | | | |
| 3 | 1 | kurz | 2-10 Frames | 951 | 0.12 | | | 976 | 0.44 | | | | | | | | | | | |
| | | mittel | 11-15 Frames | 970 | 0.12 | | | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | 955 | 0.44 | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| | 2 | kurz | 2-10 Frames | 981 | 0.24 | | | | | | | | | | | | | | | |
| | | mittel | 11-15 Frames | | | | | | | | | | | | | | | | | |
| | | lang | 16-25 Frames | | | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| | 3 | kurz | 2-10 Frames | | | 1000 | 0.24 | 1006 | 0.24 | | | | | | | | | | | |
| | | mittel | 11-15 Frames | | | 1014 | 0.20 | 1020 | 0.20 | | | | | | | | | | | |
| | | lang | 16-25 Frames | | | | | | | | | | | | | | | | | |
| | | überlang | >26 Frames | | | | | | | | | | | | | | | | | |
| Σ 1-3 | kurz | 2-10 Frames | | | | 0.48 | | 0.88 | | 0.44 | | | | | | | | | | |
| | mittel | 11-15 Frames | | | | 0.44 | | | | | | | | | | | | | | |
| | lang | 16-25 Frames | | | | | | | | | | | | | | | | | | |
| | überlang | >26 Frames | | | | | | | | | | | | | | | | | | |